



Mandal-Becharaji Special Investment Region: From Pilgrimage Town to Global Auto Hub

The Mandal-Becharaji Special Investment Region (MBSIR), emerging as one of the world's largest automobile hubs, has become a thriving center for automobile and auto component manufacturing. The establishment of renowned companies such as Maruti Suzuki and Honda has not only accelerated local business growth but also created vast employment opportunities, significantly improving the standard of living for people in the region.

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