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20-07-2026 04:55:09



Banned dye found in snacks; AMC seals distributor, stops sale of 75,000 packets

A routine food safety inspection by the Amdavad Municipal Corporation (AMC) has uncovered the presence of a banned oil-soluble dye in a children's snack, triggering a wider crackdown on its distribution network.

The contaminated product, sold under the brand name 'Bachcho Ka Pasta', was sampled from a grocery shop in Bapunagar. Laboratory analysis confirmed the presence of the prohibited dye, prompting AMC officials to trace the supply chain to the distributor and manufacturer.

During a raid at Aman Sales Agency in Amraiwadi, AMC officials placed around 75,000 packets of the snack, weighing nearly 1,500 kg and valued at approximately ₹3.75 lakh, under a 'stop sale' order. The distribution agency was also sealed.

Officials said seven other food products seized during the inspection have been sent to the Public Health Laboratory for testing. These include Ketchup Kachori, Soya Chips, Billu Popcorn, Pasta Ka Nashta, Masti Ki Pathshala Namkeen, and Green Apple sugar-boiled confectionery.

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